

BBC NEWS  
CBS NEWS  
THE CHRISTIAN SCIENCE MONITOR  
THE CHRONICLE OF HIGHER EDUCATION  
CNN  
CTV  
THE ECONOMIST  
THE FINANCIAL TIMES  
THE GLOBE AND MAIL  
THE HUFFINGTON POST  
INSIDE HIGHER ED  
KELOWNA DAILY COURIER  
LE MONDE  
MACLEAN'S  
THE MIAMI HERALD  
NATIONAL GEOGRAPHIC  
NATIONAL POST  
NATIONAL PUBLIC RADIO



# YEAR IN HEADLINES

2009|10

NBC TODAY  
THE NEW YORK TIMES  
NEWSWEEK  
PC WORLD  
THE PHILADELPHIA DAILY NEWS  
THE PHILIPPINE STAR  
PSYCHOLOGY TODAY BLOG  
SCIENTIFIC AMERICAN  
THE SEATTLE TIMES  
THE SYDNEY MORNING HERALD  
THE TELEGRAPH  
THE TIMES  
TSN  
USA TODAY  
THE VANCOUVER SUN  
THE WALL STREET JOURNAL  
WIRED

[WWW.UBC.CA](http://WWW.UBC.CA)



a place of mind  
THE UNIVERSITY OF BRITISH COLUMBIA

54,621  
students

7,570  
international students

\$549 million  
research funding

140  
companies spun off  
from UBC research

250,000  
alumni in 120 countries

## YEAR IN HEADLINES

In 2009-10 UBC faculty researchers and students helped make remarkable global advances in many fields of study. Their initiatives, innovations and insights made international news headlines, some of which are captured in this publication. All together these stories provide a taste of UBC's commitment to excellence in research, teaching and service in an environment that embraces wide-open thinking and bold, new ideas.

## THE WORLD'S TOP 50 UNIVERSITIES

### Shanghai Jiao Tong University Institute of Higher Education

1	Harvard University	US
2	University of California, Berkeley	US
3	Stanford University	US
4	Massachusetts Institute of Technology	US
5	University of Cambridge	UK
6	California Institute of Technology	US
7	Princeton University	US
8	Columbia University	US
9	University of Chicago	US
10	University of Oxford	UK
11	Yale University	US
12	Cornell University	US
13	University of California, Los Angeles	US
14	University of California, San Diego	US
15	University of Pennsylvania	US
16	University of Washington	US
17	University of Wisconsin - Madison	US
18	The Johns Hopkins University	US
18	University of California, San Francisco	US
20	The University of Tokyo	JP
21	University College London	UK
22	University of Michigan - Ann Arbor	US
23	Swiss Federal Inst of Technology Zurich	CH
24	Kyoto University	JP
25	University of Illinois Urbana - Champaign	US
26	The Imperial College London	UK
27	University of Toronto	US
28	University of Minnesota, Twin Cities	US
29	Northwestern University	US
30	Washington University in St. Louis	US
31	New York University	US
32	University of California, Santa Barbara	US
32	University of Colorado at Boulder	US
34	Rockefeller University	US
35	Duke University	US
36	University of British Columbia	CA
36	University of Maryland, College Park	US
38	The University of Texas at Austin	US
39	Pierre and Marie Curie University - Paris 6	FR
40	University of Copenhagen	DK
41	University of North Carolina Chapel Hill	US
42	Karolinska Institute	SE
43	Pennsylvania State University	US
44	The University of Manchester	UK
45	University of Paris Sud - Paris 11	FR
46	University of California, Davis	US
46	University of California, Irvine	US
46	University of Southern California	US
49	The University of Texas SW Medical Center	US
50	Utrecht University	NL

### Times Higher Education Supplement

1	Harvard University	US
2	California Institute of Technology	US
3	Massachusetts Institute of Technology	US
4	Stanford University	US
5	Princeton University	US
6	University of Cambridge	UK
6	University of Oxford	UK
8	University of California Berkeley	US
9	Imperial College London	UK
10	Yale University	US
11	University of California Los Angeles	US
12	University of Chicago	US
13	Johns Hopkins University	US
14	Cornell University	US
15	Swiss Federal Inst of Technology Zurich	CH
15	University of Michigan	US
17	University of Toronto	CA
18	Columbia University	US
19	University of Pennsylvania	US
20	Carnegie Mellon University	US
21	University of Hong Kong	HK
22	University College London	UK
23	University of Washington	US
24	Duke University	US
25	Northwestern University	US
26	University of Tokyo	JP
27	Georgia Institute of Technology	US
28	Pohang University of Science and Tech	KR
29	University of California Santa Barbara	US
30	University of British Columbia	CA
30	University of North Carolina Chapel Hill	US
32	University of California San Diego	US
33	University of Illinois Urbana	US
34	National University of Singapore	??
35	McGill University	CA
36	University of Melbourne	AU
37	Peking University	CN
38	Washington University Saint Louis	US
39	Ecole Polytechnique	FR
40	University of Edinburgh	UK
41	Hong Kong University of Science and Tech	HK
42	Ecole Normale Supérieure, Paris	FR
43	Australian National University	AU
43	University of Göttingen	DE
43	Karolinska Institute	SE
43	University of Wisconsin	US
47	Rice University	US
48	École Polytechnique Fédérale de Lausanne	CH
49	University of Science and Tech of China	CN
49	University of California Irvine	US

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## THE LEGACY OF THE 2010 GAMES



The University of British Columbia welcomed media as a host hockey and sledge hockey venue of the 2010 Vancouver Olympic and Paralympic Games. UBC's Robson Square facility in downtown Vancouver was also home to the unaccredited international media centre, where many journalists sought out UBC faculty experts. UBC professors studied the impact of the Games and provided analyses of everything from security measures to weather and national pride.

**USA Today** February 28, 2010  
*Canadian pride, national identity emerge with Olympic success*

"Seventeen days of sport, which triggered massive street parties and spontaneous eruptions of patriotism throughout the country, may have helped deliver something Canada has long searched for: a national identity.

"It seems as if our identity has always been that we're not American," says University of British Columbia researcher **Rob VanWynsberghe**, who is leading a study of the Games' impact for the International Olympic Committee."

**Seattle Times** March 1, 2010  
*After a \$6 billion party, Vancouver has lots to remember Games by*

"Long after the 2010 Winter Olympics disappear from the headlines, this city and province will utilize massive public projects the Games helped trigger, a list topped by a \$2 billion transit line, a \$900 million convention center and a \$1 billion highway expansion to Whistler.

"Ten or 15 years from now, we may consider those infrastructure pieces our legacy,' even though none is counted as a direct expense of the Olympics, said **Rob VanWynsberghe**, lead researcher for a University of British Columbia group studying the impact of the Games."

**Le Monde** 28 Février 2010  
*Le patriotisme canadien, grand vainqueur des Jeux olympiques*

'La fierté nationale est un sentiment latent qui remonte à la surface à des moments-clés,' explique le sociologue (and UBC professor) **Neil Guppy**.

**The New York Times**  
December 4, 2009  
*Report: Games impact "marginally positive" on Vancouver*

"While the Olympic flame won't be lit in Vancouver until February, the second of a series of reports about its impact on the city was released on Friday. The 225 page assessment, which was conducted by the University of British Columbia, is one of four studies required by the International Olympic Committee."

**LEANING LEFT**

**The New York Times**  
January 17, 2010  
*Professor is a label that leans to the left*

**Inside Higher Ed** April 5, 2010  
*When professors get their politics*

“Theories about why academics are more liberal than are average citizens . . .

“One of the leading scholars on the issue has just finished a series of in-depth interviews designed as a preliminary test of the self-selection theory . . .

“The research, by **Neil Gross** (right), associate professor of sociology at the University of British Columbia, and **Catherine Cheng**, a graduate student there, will appear next year in *Diversity in American Higher Education: Toward a More Comprehensive Approach*, a collection edited by Lisa Stulberg and Sharon Weinberg and being published by Routledge.”  
— *Inside Higher Ed*



**ARE DOCTORS GOOD ROLE MODELS?**

**The Wall Street Journal**  
May 25, 2010  
*Checking up on the doctor*



“‘There’s a strong link between what doctors do themselves and what they tell their patients to do,’ says **Erica Frank**, a professor of public health at the University of British Columbia who was the principle investigator on the Women Physician’s Health Study (WPHS) which surveyed the health practices of 4,500 women doctors in the 1990s, and has studied U.S. medical students and Canadian doctors as well.”

**FISH GILLS**

**The Telegraph (UK)**  
January 25, 2010  
*Ancient gill theory left floundering, say scientists*

**BBC News** January 13, 2010  
*Light shed on fish gill mystery*

“Canadian researchers, who studied gill development in rainbow trout larvae, discovered that they evolved to regulate chemicals in their bodies . . .

“**Clarice Fu**, a zoologist from the University of British Columbia, who led the study, published in the *Royal Society’s journal Proceedings B*, said fish took up these ions from water to ‘maintain this delicate ion balance in their blood.’” — *The Telegraph (UK)*

**THE EVOLUTION OF FAIRNESS**

**The Economist** March 18, 2010  
*It is not so much that cheats don’t prosper, but that prosperity does not cheat*

**The Financial Times**  
March 19, 2010  
*Science briefing: Kindness and social forces*

**Wired** March 18, 2010  
*Evolution of fairness driven by culture, not genes*



“Human behaviors are often explained as hard-wired evolutionary leftovers of life on the savannah or during the Stone Age. But a study of one very modern behavior, fairness toward total strangers one will never meet again, suggests it evolved recently, and is rooted in culture rather than biology . . .  
“‘You can’t get the effects we’re seeing from genes,’

said **Joe Henrich**, a University of British Columbia evolutionary psychologist and co-author of the study. ‘These are things you learn as a consequence of growing up in a particular place.’ The study was published March 18 in *Science*.” — *Wired*

**2010 GAMES RESEARCH**

**The Christian Science Monitor**  
February 16, 2010  
*Weathering the Olympics: How science and sport meet on the bottom of a ski*

“But no one has gone as far as the Canadians, who under the \$8 million Top Secret program—a subset of their ambitious Own the Podium push—have had professors and PhD students from the University of British Columbia (UBC) in Vancouver working full-time on the problem for 3-1/2 years.

“Just before Christmas, they unveiled their secret weapon: a new base for skis and snowboards that reduces friction by 20-25 percent—a huge margin given that races can be won by a toenail.”



Engineering Prof. Savvas Hatzikiriakos helped create super-low friction surfaces.

**IMMUNE SYSTEM**

**CBS News** April 23, 2010  
*Katie Couric's notebook: Immune system*

**Psychology Today blog**  
April 4, 2010  
*The psychological immune system*

**The Huffington Post**  
May 26, 2010  
*Mind, body and the war against germs*

“Scientists [**Mark Schaller**] from the University of British Columbia sat down with several groups of people. Each was shown a series of photographs. Some had to look at pictures of people who were obviously ill . . . coughing or with a runny nose or rash. “The researchers then compared before and after blood samples and found that looking at all those sick people made participants’ immune systems kick into over-drive.”  
— *CBS News*



**FEEDING THE WORLD**

**The Miami Herald**  
February 18, 2010  
*Bread of life: Fighting world hunger with breadfruit*

“That doesn’t stop [Diane] Ragone, breadfruit’s Johnny Appleseed. She has devoted a quarter of a century to the tropical fruit’s collection and cultivation, and, with **Susan Murch** of the University of British Columbia, has found a foolproof formula for breadfruit propagation. It involves growing breadfruit buds in a mixture of nutrients . . .”



**MONEY AND HAPPINESS**

**The New York Times**  
August 7, 2010  
*But will it make you happy?*

**Scientific American**  
August 10, 2010  
*Can money buy happiness?*

**National Public Radio**  
August 15, 2010  
*Actually, buying happiness isn't very expensive*

“When it comes to buying happiness, it turns out more is rarely more. **Elizabeth Dunn** studies consumer happiness for the University of British Columbia and joins host Liane Hansen to explain why buying a single chocolate truffle is more likely to make you happy than buying a box of 10 chocolates.”  
— *National Public Radio*



**A WEIRD ACADEMIC BIAS**

**The New York Times**  
August 25, 2010  
*A weird way of thinking has prevailed worldwide*

**Newsweek** July 23, 2010  
*What's really human? The trouble with student guinea pigs*

**Scientific American**  
August 7, 2010  
*Psychology studies biased toward Western undergrads*

“Well, a group from the University of British Columbia recently published an enormous meta-analysis on the danger of assuming that all of humanity closely matches the behaviors of 20-something college students. They cite evidence that between 2003 and 2007 undergrads made up 80 percent of study subjects in six top psychology journals, and that 96 percent of all psychology samples come from countries that make up only 12 percent of the world’s population. They call this the WEIRD population—Western Educated Industrialized Rich Democratic—and say that they are the least representative populations one could find for generalizing about humans.” — *Scientific American*

**BRAIN BUILDING FOR CHILDREN**

**The Times (UK)** May 11, 2010  
*Playing games makes your child clever*

“Professor **Adele Diamond**, a researcher at the University of British Columbia, is the foremost expert on self-control in children. She visited the Vygotsky trial nurseries in America, and ‘it blew my socks off.’ . . . “When Diamond’s results showing dramatic improvement in a child’s self-discipline under the regime were published in the journal *Science* in 2007, it created a storm of interest.”



**2010 GAMES RESEARCH**

**The Sydney Morning Herald** (Australia) May 1, 2010  
*Revealed: How blood pressure boosting could turn murderball into suicide*

“At the recent Vancouver Winter Paralympics, the IPC gave permission for spinal cord injury expert Dr **Andrei Krassioukov** from the University of British Columbia to do an autonomic assessment of the athletes taking part in ice sledge hockey and wheelchair curling. Krassioukov wants the IPC to classify athletes on the level of their autonomic function, not just their motor functions, to take away the incentive to do boosting.”

**SEXUAL HEALTH**

**The Telegraph (UK)**

February 13, 2010

*Sex therapy: Doctor of desire*



“Her research has made [UBC associate professor **Lori Brotto**] one of the world’s leading specialists in what is known as hypoactive sexual desire disorder in women, or HSDD (hypoactive meaning less than normally active, not to be confused with hyperactive). For some women, feeling uninterested in sex is not a problem, but others find it very distressing. ‘It’s only a disorder

if you think it’s a disorder,’ says Brotto who is defining the condition for the next edition of the *Diagnostic and Statistical Manual of Mental Disorders*, a bible of every psychiatric disease imaginable, updated only once every 20 years.”

**EVOLUTION OF CULTURE**

**Psychology Today blog**

May 9, 2010

*The sadness of potted plants: Darwinian versus non-Darwinian conceptions of humanity*

Assistant Professor **Liane Gabora**, in the Dept. of Psychology at UBC’s Okanagan campus, writes about the limitations of Darwinian concepts of competition in explaining the evolution of culture.

“I learned that Darwin’s theory of natural selection is right insofar as it goes, but it falls short. Phenomena such as symbiosis, self-organization, and autopoiesis (in which the whole emerges through the interactions amongst the parts) play an equally important role. The forms and dynamical interactions of living things cannot be explained without recourse to phenomena that operate not through competition and survival of the fittest, but through communal exchange and transformation of all.”



**WAR ON DRUGS**

**CNN** June 3, 2010

*War on drugs*

**Evan Wood**, founder of the International Centre for Science in Drug Policy, director of the Urban Health Program at the British Columbia Centre for Excellence in HIV/AIDS and associate professor in the Department of Medicine at the University of British Columbia, was published in a CNN online opinion column.

“From a scientific perspective, we must accept that law enforcement will never meaningfully reduce the flow of drugs. Economists know that the drug seizures we see over and over again as part of police photo ops have the perverse effect of making it that much more profitable for someone else to sell drugs.”



**2010 GAMES EXPERTS**

**NBC Today** February 16, 2010

*Why do Canadians say, Eh?*



As part of it’s Vancouver 2010 coverage, NBC’s The Today show investigated why Canadians use the word “eh” in conversation. UBC English professor **Stefan Dollinger** explained that the British brought it to Canada centuries ago.

“It’s an old term, so probably Shakespeare used it,” said Dollinger who was interviewed for the show. He explained

that the term is so prevalent because of its versatility, serving 12-15 different functions in our language.

**National Geographic**

February 8, 2010

*Vancouver 2010 to be warmest Winter Olympics yet*

“Once El Niño starts, Vancouver typically gets warmer and slightly drier weather,” said **William Hsieh**, an atmospheric scientist at the University of British Columbia in Vancouver.

“El Niño usually peaks in the tropical Pacific Ocean in December and January, but it takes about a month for El Niño waters to travel north to Vancouver’s latitude. ‘So our peak El Niño effect is around February,’ he said—just in time for the Vancouver 2010 Olympics.”



**CLICK YOUR ANSWER**

**The Chronicle of Higher Education** September 15, 2009  
*University uses 'clickers' to quiz students in multiple locations*

"The University of British Columbia recently completed a trial of a new satellite polling system by i>clicker, which sells student-response systems. The new system allowed students on three campuses, all part of the university's Distributed Undergraduate Medical Program, to respond to questions in a simulcast lecture. I>clicker hopes to make the product widely available by January 2010."



**MUSEUM RICHES**

**The Seattle Times** January 23, 2010  
*Vancouver B.C. museums offer world-class riches*

"Anyone interested in First Nations art, both traditional and contemporary, won't want to miss this impressive museum overlooking the Strait of Georgia, on the fringes of the University of British Columbia campus. Historic carvings, totem poles and artifacts from Coast Salish, Haida, Tlingit and other tribes can be found here, along with Bill Reid's mighty 'The Raven and the First Men' (1980) carved from a block of yellow cedar."



**THREE-DIMENSIONAL DISPLAY**

**PC World** April 15, 2010  
*PCubee creates virtual, 3D display case*

"Researchers have developed a five-paneled LCD cube that gives users the appearance that something is inside, allowing them to rotate the unit and look at an object in three dimensions. Called pCube, it's the result of two years of work by students at the University of British Columbia.  
"If it's AutoCAD or 3D modeling objects, instead of looking at them on a regular desktop monitor, you can look at them inside the cube," said **Ian Stavness**, a Ph.D. student at the University of British Columbia. He said that it could also be useful for museums to use for virtual showcases."

**TEACHING EXCELLENCE**

**Maclean's** March 18, 2010  
*Top of their class*

"[UBC Faculty of Education professor and national 3M Teaching Award-winner] **Anthony Clarke** aims to excite, challenge and provoke his students as he sets out to teach others how to teach. One of his classroom strategies draws on improvisational techniques as he engages students in a game similar to *Whose Line Is It Anyway?* After the game, students discuss the learning scenario they've just witnessed. Clarke also believes that all new teachers must be adept in digital learning technologies."



**ABORIGINAL EDUCATION ACCORD**

**Maclean's** June 1, 2010  
*Deans sign accord on Aboriginal education*

"The signing of this Accord follows several years of work. In 2007, a four-chair committee was struck comprising two deans of education—Laurentian's John Lundy and Saskatchewan's Cecilia Reynolds—as well as Aboriginal scholars **Jo-ann Archibald** of UBC and UVic's Lorna Williams. Archibald and Williams had just chaired a B.C. deans of education task force on Aboriginal education, and the B.C. deans had accepted their recommendations the previous year."

**2010 GAMES LEARNING**

**The Vancouver Sun** February 26, 2010  
*UBC students spend Olympic 'holiday' in inner-city schools*

"Hundreds of university students traded their 'reading week' holiday this month for a chance to work with children in inner-city schools.  
"It's the third year the University of B.C. has teamed up with SAP, a global software company, to bring student volunteers and emerging corporate leaders together to learn from one another and help children in 26 schools with everything from literacy and math to drama and bullying prevention."

### ADVERSITY IS MOTHER OF INVENTION



**CTV** April 4, 2010  
*The snowboarder's dream*

"Snowboarding is a popular and dangerous sport, and that is something that **Aaron Coret** knows only too well. Four years ago, the accident left the young British Columbian a quadriplegic. But it also led to a new passion and an invention that is helping others stay safe on the slopes . . .

"When he left the hospital, Coret took his idea here, to the University of British Columbia, where he's now a fourth-year engineering student and where his idea came to life. Coret and another student invented a portable, inflatable landing pad."

### EMMY WIN

**The Globe and Mail**  
September 27, 2010  
*Documentary by UBC journalism students wins Emmy*

"*Ghana: Digital Dumping Ground*, which aired on PBS's *Frontline* in June, 2009, was created by students at the University of British Columbia and professor **Peter Klein**. The documentary won an Emmy for Outstanding Investigative Journalism in a News Magazine on Monday night in New York, the first time Canadian students have won such an award."

### TWO NEW RHODES SCHOLARS

**The Vancouver Sun**  
December 9, 2009  
*UBC students get Rhodes Scholarships*

"Two University of British Columbia students have been awarded the prestigious Rhodes Scholarship, which will allow them to pursue postgraduate studies at Oxford University in England.

**Kayli Johnson**, an honours chemistry student, is the recipient of the Rhodes Scholarship for British Columbia, while **Jaspreet Khangura**, a fourth-year student in medicine, is the recipient for the Prairie Region."

### VOLLEYBALL HISTORY

**TSN** March 8, 2010  
*UBC captures third straight CIS volleyball title*

"The UBC Thunderbirds made Canadian university women's volleyball history on Sunday, beating the Manitoba Bisons in four sets to become the fifth team to claim three straight national titles."



### ALUMNI IN THE NEWS

**The Wall Street Journal** blogs  
August 6, 2010  
*Betting venture capital on an unproven 19-year-old*

"At only 19, [**Brian**] **Wong** spills with confidence, even through his iPhone as he dashes around San Francisco to pitch investors. It's no wonder, since he skipped four grades in school, graduated from college at just 18 and a year later received \$200,000 from True Ventures for his new mobile advertising start-up, Kiiip.me . . .

"He was drawn to Silicon Valley after 'a full, four-year university experience' at the University of British Columbia."

**The Philippine Star**  
July 11, 2010  
*Filipino named poet laureate of NYC's Queens*

"A young Filipino literary genius – author of two poetry collections and four chapbooks (short books of poetry), as well as a playwright, film director, college professor, editor, and publisher – beat out over 20 contenders to become the fifth and latest poet laureate of the New York City Borough of Queens, home to a large number of Filipino immigrants . . .

"[**Paolo S.**] **Javier** holds a bachelor's degree in fine arts and creative writing from the University of British Columbia and a master's in the same disciplines from Bard College."

**The Globe and Mail**  
September 19, 2009  
*The most powerful Canadian you've never heard of: Gordon Pitts talks to the African-born Ismaili who has stepped into the shoes of Ted Rogers.*

The road to the 10th-floor corner office at RCI's Toronto headquarters began in Dar es Salaam, then the capital of Tanzania, where **Nadir Mohamed** grew up in an Indian immigrant family . . .

"After a commerce degree at the University of British Columbia, Mr. Mohamed became a chartered accountant, and then fate intervened in his life."

**SUSTAINABILITY**

**The New York Times**  
February 2, 2010  
*Pulse Energy: Buildings, like cars, need efficiency tune-Ups*

“Buildings, like cars, need constant tune-ups to make sure they’re running efficiently, says David Helliwell, co-founder of 4-year-old startup Pulse Energy, which makes building energy management systems . . .  
“Pulse also has a background with the University of British Columbia, developing software that could make sense of energy data from the university’s 300 campus buildings.”

**CNN** April 9, 2010  
*Urban farms herald green city ‘revolution’*

“Michael Levenston, the executive director of City Farmer, part of Canada’s Office of Urban Agriculture, told CNN that there were a number of models being deployed.  
“There are people growing stuff in their back gardens and then there are bigger models like the University of British Columbia, which has a market-sized farm in the center of the city selling produce every Saturday at a farmer’s market . . . that is a very strong and vibrant entity,” he said.”

**CELEBRATING DIVERSITY**

**Philadelphia Daily News**  
February 3, 2010  
*Vancouver and its suburbs are hot spots of diversity*

“Japanese contributions to B.C.’s culture are celebrated at the University of British Columbia’s Nitobe Garden. It’s considered one of the most authentic Japanese gardens in North America, and among the top five outside of Japan.  
“I am in Japan,’ Japanese Emperor Akihito once said as he strolled past Nitobe’s reflecting pond with Koi, streams and waterfalls, stone lanterns and the teahouse.”



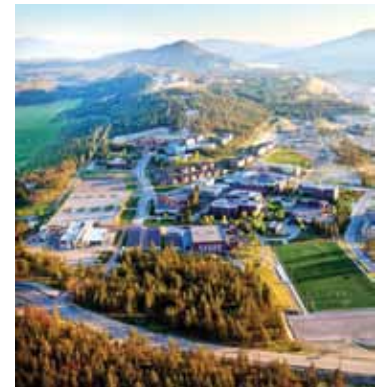
**The Globe and Mail**  
March 23, 2010  
*The top 45 diversity-focused employers*

[UBC was listed amongst the top 45 diversity-focused employers because it tracks the progress of equity hiring strategies for its 9,414 employees through an employment equity census.]

**ECONOMIC IMPACT**

**Kelowna Daily Courier**  
November 4, 2010  
*University has huge economic impact*

“UBC Okanagan works on the power of 10.  
“Every year the Kelowna campus of the university spends about \$100 million and that ripples out into the community on a multiplier of 10 to create about \$1 billion of economic activity annually.  
“Most people are not clear on just how big the university’s impact is, said Faculty of Management dean **Daniel Muzyka**. ‘People will recognize the direct spending, but don’t realize how big the indirect impact is.’”



**NEW CAMPUS FACILITIES**



**National Post**  
September 15, 2009  
*Sauder’s new home for MBA students*

“The University of British Columbia’s Sauder School of Business is looking to ramp up its MBA program’s networking opportunities with Canada’s first all-MBA residence . . .  
“The new residence, MBA House, is modelled after Harvard Business School’s Mc-Arthur Hall, and Stanford Graduate School of Business’s Schwab Residential Centre, [assistant dean Wendy Ma] said.”

**The Vancouver Sun**  
May 14, 2010  
*UBC’s \$50M biodiversity centre opens to world’s researchers*

“The University of B.C. on Thursday opened its \$50-million Beaty Biodiversity Centre, which will bring together some of the world’s leading researchers.  
“The centrepiece of the new facility is the awe-inspiring 26-metre-long skeleton of a blue whale that was washed ashore on Prince Edward Island in 1987.”

SEE WHERE  
AN OPEN MIND  
CAN TAKE YOU.



**a place of mind**  
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